



## *Freelance Pricing List*

<b>PROJECT MANAGEMENT</b> (Includes Marketing, Public Relations and Journalism work)	\$65/hr – Signed contract This includes all the work listed below. Clients prefer this rate if they need me to do handle several writing, editing, and marketing jobs. This also allows clients access to all of my connections.
<b>EDITING</b>	
Basic copyediting	\$40/hr
Heavy copyediting	\$60/hr
Website copyediting	\$40/hr
<b>WRITING</b>	
Press Release	\$75
Press Release Send Out	\$25 per “get” in the media
Newspaper Article	\$100-\$500 (50 cents/word)
Magazine Article	\$200-\$1500 (50 cents/word)
PSA Announcement	\$40
Other Writing Assignments (incl. Web)	\$40-\$100
<b>DESIGN &amp; LAYOUT</b>	
Newsletters	\$50/hr
Print Pages	\$50/hr
Basic Advertisement Design	\$50/hr
<b>OTHER</b>	
Fact Checking	\$40/hr
Website Management	\$40/hr
Social Media Management	\$40/hr
<b>Non-Profit Organizations</b>	Receive 50% off all services listed above

- *"Regardless of the changes in technology, the market for well-crafted messages will always have an audience." –Steve Burnett*
- *"You can have brilliant ideas, but if you can't get them across, your ideas won't get you anywhere." –Lee Iacocca*

Let me help you reach your communication goals! If there is a project you'd like help with that is not listed above, I'd be more than willing to discuss pricing.